



COURSE VS MEMBERSHIP  
*Pretty Fabulous Designs*

**BRANDING**

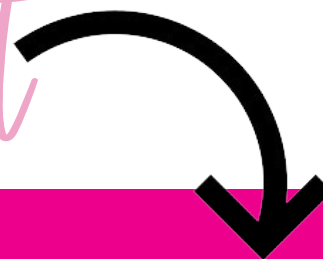
*challenge*  
5-DAY



COMING SOON

**FREE 5-DAY**  
branding challenge

*join the waitlist*



<https://rebrand.ly/brandingwaitlist>

*which is better*



## Courses vs Memberships *5 questions to ask yourself (Circle your answer)*

1 | Do you want to help people solve one problem or many problems

One Problem

Many Problems

*Course*



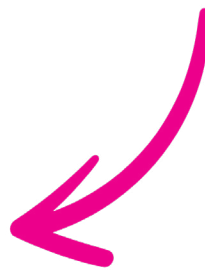
*Membership*

2 | Where do you want to help people on their journey

At one particular point

Anywhere

*Course*



*Membership*

*which is better*



## Courses vs Memberships *5 questions to ask yourself (Circle your answer)*

3 | Do you want to provide lifetime access or rent your content out monthly

Lifetime Access

Monthly Rental

*Course*



*Membership*

4 | Do you prefer one-time revenue or a recurring revenue installments

One-time revenue

Recurring Revenue

*Course*



*Membership*



which is better



## Courses vs Memberships 5 questions to ask yourself (Circle your answer)

5 | How much do you want to charge

\$97 to \$1997

\$197 or less per month

Course



Membership

BONUS QUESTION | Do you want to foster a community

No

Yes

Course



Membership

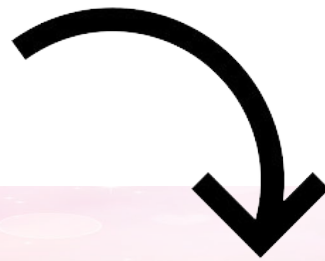
# CARD DECK



DID YOU ALSO WANT TO CREATE  
**TAROT CARDS?!**

How To Make Your Own Card Deck

*watch now*



<https://youtu.be/DHUK-Xm7C7o>