



DESIGNER ASSIGNMENT SHEET
Pretty Fabulous Designs

BRANDING

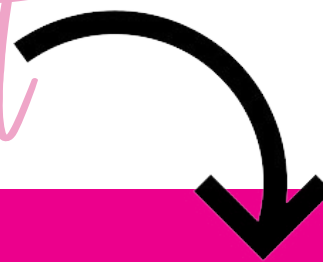
challenge
5-DAY



COMING SOON

FREE 5-DAY
branding challenge

join the waitlist



<https://rebrand.ly/brandingwaitlist>



designer directions

Success Smart Sheet *what your designer needs to know*

1. BRANDING GUIDE

My branding guide is located at (provide URL or share Google Folder)

2. WHO IS DOING WHAT

What are you responsible for providing and doing vs the designer

3. WHAT IS THE END GOAL

Provide some context for your designer on the overall project and how their piece fits in



designer directions

Success Smart Sheet *what your designer needs to know*

4. WHEN IS THIS DUE

Provide deadlines for proofs, layouts, concept design + revisions

5. WHERE SHOULD THE FINAL FILES BE PLACE

Provide the shared drive + give access for uploading files - specify if you need course files, high-resolution, social media ready + other files like raw images

6. HOW SHOULD THE PROJECT BE DONE

Would you like layers in your final file, what nomenclature should be used for those, what program should this project be done in + final file format



designer directions

Success Smart Sheet *what your designer needs to know*

7. BONUS INCENTIVE

Will you bonus for finishing early, a job well done, extra graphics...

8. FEEDBACK

What went well, what went not so well and what can be changed for next time

9. YOU AS A CLIENT

What could you have done better, provided further clarity, been more prompt on, been better at communicating, been better at doing...

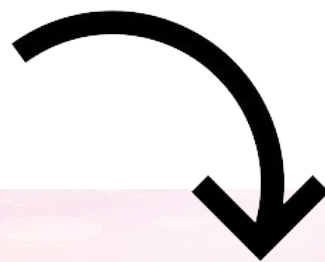
CARD DECK



DID YOU ALSO WANT TO CREATE
TAROT CARDS?!

How To Make Your Own Card Deck

watch now



<https://youtu.be/DHUK-Xm7C7o>